



Broadway Media, LLC
Contest Rules
As of 1/19/2015

Station: KXRK-FM
Contest name: Trolley Square Pioneer Day Fireworks Viewing Party Online Contest
Promo Dates: July 11th through July 22nd, 2015

General Rules for all contests

- 1) Each contest is open to all qualified persons 13 years or older except the following:
 - a. Employees of Broadway Media, LLC and related companies; household members, siblings, and parents of said Broadway employees;
 - b. Employees of all Salt Lake Metro area broadcasting companies, and their immediate family members;
There is no purchase necessary.
- 2) A total of one prize may be won per household address, name, and or family residing in same, per contest, whether the prize be in cash, services, or merchandise.
- 3) Persons who have previously won a prize of either cash, services, or merchandise from any of the Broadway Media radio stations (KXRK, KEGA, KYMV, KUUU, KUDD, KALL), either from a contest or a station event, are subject to the following restrictions: Persons who have won a prize valued from \$0 - \$498 may be eligible to win again with no time restrictions. Persons who have won a prize valued above \$499 are not eligible to win again until after 90 days from the date of the previous item won. Persons who have won a prize valued between \$500 and \$999 may not win again until after 6 months from the date of the previous item won. Persons who have won a prize valued at \$1,000 or more may not win again until after 12 months from the date of the previous item won. These restrictions also apply to immediate household members of contest or prize winners.
- 4) The winner will be responsible for all tax liability associated with winning this contest and will be required to submit their social security number for tax reporting for values over \$600. Winner will be required to sign an eligibility release form and give Broadway and its sponsors' permission to use their name, photo and voice for promotional purposes without further compensation. By accepting prize, winner releases Broadway Media, all stations and all participating sponsors from any liability as a result of this prize. Broadway Media reserves the right to substitute prizes of similar or greater value. Broadway Media shall not be responsible to replace prize tickets to events, which are cancelled and the event sponsors do not issue replacement tickets. Broadway shall not be responsible for any Product Liability issues. Winners must address Product issues with the manufacturer of the prize.
- 5) Broadway Media is not responsible for misdirected or mis-dialed phone calls. In the unlikely event that 2 or more people are on the telephone line at the same time, a drawing will be held to determine the winner.
- 6) Copies of these rules are available at Broadway Media, 50 W. Broadway #200, Salt Lake City, Utah, 84111 9:00 am to 5:00 pm; or by mailing a self-addressed, stamped envelope. A condensed version of the Contest Rules will be aired on the radio station during the respective contest period. Contest rules are also posted on station web sites where available.
- 7) All decisions by the judges and/or administrators of the contest are final.
- 8) Prizes will not be awarded until winner has been verified for eligibility through the Broadway

- available.
- 7) All decisions by the judges and/or administrators of the contest are final.
 - 8) Prizes will not be awarded until winner has been verified for eligibility through the Broadway Media Business Office. Verification may take up to 3 weeks. Prizes must be claimed in a timely manner. Prizes not picked up within 30 days will be considered abandoned. Some prizes may expire. Broadway will not be required to replace expired items. Office hours for prize pickup are 9:00 am to 5:00 pm Monday through Friday at the address listed in #6.
 - 9) Prizes are non-transferable and will be awarded to the winner only, based on eligibility.
 - 10) Picture ID is required in order to claim a prize.
 - 11) Prize will not be mailed. Winner must pick up prize in person and sign proof of receipt and contest rules.
 - 12) Winner must be a legal resident of Utah.
 - 13) Contest rules may be modified by Broadway Media at any time.

Specific rules for this contest

- 14) **These are the specific contest rules for Trolley Square Pioneer Day Firework Viewing Party Online Contest.**
 - a) **Contest dates: July 11th through July 22nd, 2015**
 - b) **Listeners are encouraged to fill out form at X96.com to enter to win.**
 - c) **Contestants are entering to win the opportunity to watch the Pioneer Day fireworks from the newly remodeled Trolley Square Water tower.**
 - d) **On Wednesday July 22nd at Midnight the online contest will close and (1) winner will be selected from the online entries.**
 - e) **At 10:00am on Thursday July 23rd the grand prize winner will be notified by phone call by a member of the Broadway Promotions Department and given directions of when and where to meet for tower access.**
 - f) **Winner will be granted access to the Trolley Square Water tower no earlier than 9:00pm on Friday July 24th, 2015.**
 - g) **Winner will be allowed to bring 4 guests with them. 5 people total will be allowed up the water tower.**
 - h) **Winner and all members of their party must be together when ready to ascend the Water tower.**
 - i) **Once winner and guests are in place they must remain at the top of the tower for the duration of the fireworks show. If anyone needs to leave and come down, they will not be allowed to return to the top. IE: no re-entry.**
 - j) **There are a lot of steps required to climb the Water tower. Safety rails are presents. Winner and guests must be mobile and able to climb many stairs to reach the top. By entering this contest you are agreeing to ascend the tower at your own risk.**
 - k) **Winner and all guests will be required to sign a Waiver of Liability for Trolley Square. The signed waiver will be kept at Trolley Square main offices for future reference.**
 - l) **Grand Prize is valued at \$0, and is provided by Trolley Square.**
 - m) **No consolation prizes will be given if the prize is not redeemed.**
 - n) **Grand prize winner is not allowed to win again from Broadway Media for 30 days from July 24th, 2015.**
 - i) **X96 will select (1) winner from those attending the event on July 24th at Trolley Square.**
 - ii) **Guests attending the event on July 24th, 2015 between 7:00pm and 9:00pm may enter a separate drawing by posting a photo on their social media and using #MyTrolleySquare.**
 - iii) **At 9:00pm X96 will select (1) winner from those "day of" entries on July 24th, 2015 at Trolley Square.**
 - iiii) **Day of winners will be notified and they will be allowed to ascend the tower to watch the fireworks via announcements from the main stage.**
 - v) Day of winners will need to follow the same rules as listed above regarding; time, no re-entry, number of guests, and accessibility.

Approved By Legal

Date
