



Contest Rules

GENERAL RULES FOR ALL CONTESTS

1. Each contest is open to all qualified persons 18 years or older except the following:
2. Employees of all Salt Lake Metro area broadcasting companies, and their immediate family members; Employees of Broadway Media, LLC and related companies; household members, siblings, and parents of said Broadway employees.
3. There is no purchase necessary.
4. A total of one prize may be won per household address, name, and or family residing in same, per contest, whether the prize be in cash, services, or merchandise.
5. Persons who have previously won a prize of either cash, services, or merchandise from any of the Broadway Media radio stations (KXRK, KEGA, KYMV, KUUU, KUDD, KALL), either from a contest or a station event, are subject to the following restrictions: Persons who have won a prize valued from \$0 – \$498 may be eligible to win again after 30 days. Persons who have won a prize valued above \$499 are not eligible to win again until after 90 days from the date of the previous item won. Persons who have won a prize valued between \$500 and \$999 may not win again until after 6 months from the date of the previous item won. Persons who have won a prize valued at \$1,000 or more may not win again until after 12 months from the date of the previous item won. These restrictions also apply to immediate household members of contest or prize winners.
6. The winner will be responsible for all tax liability associated with winning this contest and will be required to submit their social security number for tax reporting for values over \$600. Winner will be required to sign an eligibility release form and give Broadway and its sponsors permission to use their name, photo and voice for promotional purposes without further compensation. By accepting prize, winner releases Broadway Media, all stations and all participating sponsors from any liability as a result of this prize. Broadway Media reserves the right to substitute prizes of similar or greater value. Broadway Media shall not be responsible to replace prize tickets to events, which are cancelled and the event sponsors do not issue replacement tickets. Broadway shall not be responsible for any Product Liability issues. Winners must address Product issues with the manufacturer of the prize.
7. Broadway Media is not responsible for misdirected or mis-dialed phone calls. In the unlikely event that 2 or more people are on the telephone line at the same time, a drawing will be held to determine the winner.
8. Copies of these rules are available at Broadway Media, 50 W. Broadway #200, Salt Lake City, Utah, 84111 9:00 am to 5:00 pm; or by mailing a self-addressed, stamped envelope. A condensed version of the Contest Rules will be aired on the radio station during the respective contest period. Contest rules are also posted on station web sites where available.
9. All decisions by the judges and/or administrators of the contest are final.



10. Prizes will not be awarded until winner has been verified for eligibility through the Broadway Media Business Office. Verification may take up to 3 weeks. Prizes must be claimed in a timely manner. Prizes not picked up within 30 days will be considered abandoned. Some prizes may expire. Broadway will not be required to replace expired items. Office hours for prize pickup are 9:00 am to 5:00 pm Monday through Friday at the address listed in #6.
11. Prizes are non-transferable and will be awarded to the winner only, based on eligibility.
12. Picture ID is required in order to claim a prize.
13. Prize will not be mailed. Winner must pick up prize in person and sign proof of receipt and contest rules.
14. Winner must be a legal resident of Utah.
15. Contest rules may be modified by Broadway Media at any time.
16. Neither Apple or Google are sponsors or are in any way affiliated with any Broadway Media contest or sweepstakes.

TWITTER CONTEST RULES

Official rules for @x96 sweepstakes on twitter

No purchase necessary to enter or win. A purchase will not increase your chances of winning. Odds of winning will depend on the total number of entries received for the applicable sweepstakes. Void where prohibited by law. All disputes will be resolved solely by binding arbitration and entrants waive the ability to bring claims in a class action format.

By participating in any Sweepstakes, you agree to these Official Rules, which are a contract, so read them carefully before participating. The details and requirements for entry or participation in a Sweepstakes shall be provided by the Official Twitter Account from time to time. You must follow the directions provided by the Official Twitter Account and these Official Rules to be eligible to participate in, and receive a prize in connection with, any Sweepstakes.

HOW TO ENTER: To enter any Sweepstakes via Twitter, you must have a valid, public (i.e. not “protected”) Twitter account and follow the applicable Official Twitter Account. If you do not have a Twitter account, visit www.twitter.com and register in accordance with the enrollment instructions for a free Twitter account. You will be provided with opportunities to enter Sweepstakes via Twitter. If you wish to enter a particular Sweepstakes, follow the instructions provided by the Official Twitter Account for that Sweepstakes in the manner and time period set forth by the Official Twitter Account (the “Entry Period”) to receive one (1) entry in the applicable Sweepstakes. Failure to follow any instructions provided by the Official Twitter Account or to submit your entry within the applicable Entry Period may result in



disqualification. The time of receipt of any valid Twitter entry shall be the time such valid entry becomes available to Sponsor on Twitter.com. Sponsor's computer shall be the official clock of each Sweepstakes.

PRIZES: The prize(s) and quantity of such prize(s) to be offered in each Sweepstakes (each, a "Prize" and collectively, the "Prizes") shall be identified by the Official Twitter Account. The approximate retail value of each Prize shall be between \$10 and \$500. Exact Prize details shall be determined in the sole and absolute discretion of Sponsor. Prizes are non-transferable and non-assignable, with no cash redemption except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute any Prize (or any portion thereof) with one of comparable or greater value at its sole and absolute discretion. Each Winner is fully responsible for any and all applicable federal, provincial, state, territory and local taxes (including income and withholding taxes). All costs and expenses associated with Prize acceptance and use not specified by the Official Twitter Account as being provided as part of the Prize, including but not limited to lodging, transportation costs, meals, gratuities and other expenses incurred by accepting the Prize, are the sole responsibility of the Winners.

NOTIFICATION: Each potential winner will be notified via Direct Message to the potential winner's Twitter account provided at the time of entry (the "Prize Notification") and will be required to privately (through Twitter direct message, email, or other secure, private means) provide his/her name, address, age and other personal information necessary to verify eligibility and receive the Prize. In the event that any potential winner does not respond to any such Prize Notification within twenty-four (24) hours of the time of issuance (or within the time specified by the Official Twitter Account, as applicable), fails to provide Sponsor all information necessary to verify eligibility and/or receive the Prize or declines the Prize for any reason, a disqualification will result, the Prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible entries for the applicable Sweepstakes. Each potential winner may be required to submit his/her valid social security number and/or other identification to Sponsor and may be required to execute, have notarized and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, Publicity, within twenty-four (24) hours of the time of issuance (or within the time specified by the Official Twitter Account, as applicable). Failure to submit any identification required by Sponsor or to return the required documents within the specified time period, noncompliance with these Official Rules or the return of any Prize (or any portion thereof) or Prize Notification as undeliverable may result in disqualification and Prize forfeiture



and, at Sponsor's sole discretion and time permitting, may cause an alternate potential winner to be randomly selected from among all remaining eligible entries for the applicable Sweepstakes.

Caution: any attempt by an entrant to deliberately damage any website or undermine the content or legitimate operation of any sweepstakes is a violation of criminal and civil laws and should such an attempt be made, sponsor will disqualify any such entrant and sponsor and the other mls entities reserve the right to seek damages (including attorneys' fees) and other remedies from any such entrant to the fullest extent permitted by law.

FACEBOOK CONTEST RULES

Official rules for x96 sweepstakes on Facebook

No purchase necessary to enter or win. A purchase will not increase your chances of winning. Odds of winning will depend on the total number of entries received for the applicable sweepstakes. Void where prohibited by law. All disputes will be resolved solely by binding arbitration and entrants waive the ability to bring claims in a class action format.

By participating in any Sweepstakes, you agree to these Official Rules, which are a contract, so read them carefully before participating. The details and requirements for entry or participation in a Sweepstakes shall be provided by the Official Facebook Account from time to time. You must follow the directions provided by the Official Facebook Account and these Official Rules to be eligible to participate in, and receive a prize in connection with, any Sweepstakes.

HOW TO ENTER: To enter any Sweepstakes via Facebook, you must have a valid, public (i.e. not "protected") Facebook account and follow the applicable Official Facebook Account. If you do not have a Facebook account, visit www.Facebook.com and register in accordance with the enrollment instructions for a free Facebook account. If you wish to enter a particular Sweepstakes, follow the instructions provided by the Official Facebook Account for that Sweepstakes in the manner and time period set forth by the Official Facebook Account (the "Entry Period") to receive one (1) entry in the applicable Sweepstakes. Failure to follow any instructions provided by the Official Facebook Account or to submit your entry within the applicable Entry Period may result in disqualification. The time of receipt of any valid Facebook entry shall be the time such valid entry becomes available to Sponsor on Facebook.com. Sponsor's computer shall be the official clock of each Sweepstakes.



PRIZES: The prize(s) and quantity of such prize(s) to be offered in each Sweepstakes (each, a “Prize” and collectively, the “Prizes”) shall be identified by the Official Facebook Account. The approximate retail value of each Prize shall be between \$10 and \$500. Exact Prize details shall be determined in the sole and absolute discretion of Sponsor. Prizes are non-transferable and non-assignable, with no cash redemption except at Sponsor’s sole and absolute discretion. Sponsor reserves the right to substitute any Prize (or any portion thereof) with one of comparable or greater value at its sole and absolute discretion. Each Winner is fully responsible for any and all applicable federal, provincial, state, territory and local taxes (including income and withholding taxes). All costs and expenses associated with Prize acceptance and use not specified by the Official Facebook Account as being provided as part of the Prize, including but not limited to lodging, transportation costs, meals, gratuities and other expenses incurred by accepting the Prize, are the sole responsibility of the Winners.

NOTIFICATION: Each potential winner will be notified via Personal Message to the potential winner’s Facebook account provided at the time of entry (the “Prize Notification”) and will be required to privately (through Facebook personal message, email, or other secure, private means) provide his/her name, address, age and other personal information necessary to verify eligibility and receive the Prize. In the event that any potential winner does not respond to any such Prize Notification within twenty-four (24) hours of the time of issuance (or within the time specified by the Official Facebook Account, as applicable), fails to provide Sponsor all information necessary to verify eligibility and/or receive the Prize or declines the Prize for any reason, a disqualification will result, the Prize will be forfeited and, at Sponsor’s sole discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible entries for the applicable Sweepstakes. Each potential winner may be required to submit his/her valid social security number and/or other identification to Sponsor and may be required to execute, have notarized and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, Publicity, within twenty-four (24) hours of the time of issuance (or within the time specified by the Official Facebook Account, as applicable). Failure to submit any identification required by Sponsor or to return the required documents within the specified time period, noncompliance with these Official Rules or the return of any Prize (or any portion thereof) or Prize Notification as undeliverable may result in disqualification and Prize forfeiture and, at Sponsor’s sole discretion and time permitting, may cause an alternate potential winner to be randomly selected from among all remaining eligible entries for the applicable Sweepstakes.



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TEXT RULES

To participate in a specific Broadway Media texting platform users text message the program's "keyword" to the specific station's program's short code. The user agrees that the act of texting affirmation constitutes the users "electronic signature" for purposes under the Electronic Signatures in Global and National Commerce Act (the "E-SIGN Act"). Occasionally, Broadway Media may change the terms of its text-based Services – including, but not limited to the frequency of text messages). Broadway Media will advise user of any change to its policy via a text message. If you no longer wish to receive alerts, text STOP to the program short code. Text HELP for help. Message frequency varies. Autodialed marketing messages may be sent to the mobile number provided at opt-in. **Message & data rates may apply. For some contests, participants will receive up to 2 messages per request.** Consent is not a condition of purchase. T-Mobile is not liable for delayed or undelivered messages.

MOBILE RULES

All rules for entering and winning as stated above in the general rules, rules for Twitter, Facebook and Texting apply as stated. Apple and Google are not sponsoring or in any way affiliated with any Broadway Media contest or sweepstakes